

## 2020 BOWL-A-THON

United Way of Central Virginia's Annual Bowl-A-Thon is an event that provides friendly competition on the lanes while supporting programs in our area that impact Education, Income, Health and Basic Human Needs. Grab your friends, neighbors and coworkers and come on down to AMF Lanes to make a difference in your community!

WITH YOUR  
SUPPORT WE  
HELPED **60,148**  
INDIVIDUALS  
AND THEIR  
NEEDS.

## YOUR IMPACT

### HEALTH

Provides an uninsured person with one comprehensive dental care visit, including x-rays, fillings and dental hygiene services.

### EDUCATION

Provides children access to summer enrichment opportunities for five weeks.

### INCOME

100% of partner families in housing ownership program reported a reduced cost of living.

### BASIC HUMAN NEEDS

Provides seven families of four with two meals a day for five weeks (280 meals).



United Way  
of Central Virginia

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UNITEDWAYCV.ORG



2020  
UWCV BOWL-A-THON

January 18, 2020

AMF Lynchburg Lanes  
4643 Murray Place  
Lynchburg, Va

9 AM - 6 PM



United Way  
of Central Virginia

## ★ HOW IT WORKS

The goal of this event is to provide a fun way for participants to support United Way-funded programs in our community. Every bowler on a team of five goes out and collects pledges, then comes out for a day of fun, games and a little friendly competition. It's not only a great way to spend time with your friends and family, but funds raised help support the programs providing vital services to those in need in our area.

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## ★ WHERE YOUR DONATIONS GO

Through United Way, your dollars support 27 partner agencies that provide 38 critical programs and services throughout Central Virginia. These programs assist residents of Amherst, Appomattox, Bedford and Campbell counties, the town of Bedford and the city of Lynchburg.

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## ★ HOW TO SIGN UP

If your company or organization has a Bowl-A-Thon Coordinator, they will have all the information for the event and how to join. Otherwise, you can contact us by phone at **434-455-6909** or visit us online at **[unitedwaycv.org](http://unitedwaycv.org)**. We'll get you everything you need to get started.

## ★ WHEN & WHERE TO BOWL

**AMF LYNCHBURG LANES**  
**4643 MURRAY PLACE, LYNCHBURG 24502**

**TIME SLOTS : 9 AM - 12 PM**  
**12 PM - 3 PM**  
**3 PM - 6 PM**

**\$50 PER PERSON** // each bowler who raises a minimum of \$50 will receive a t-shirt and raffle ticket for prizes. For every additional \$50 raised, bowlers will receive another raffle ticket for prizes.

**\$250 PER TEAM** // Max of 5 bowlers per team.

## ★ IMPORTANT DATES

**As soon as you get your pledge forms, start collecting donations!** Each bowler should set a minimum goal of \$50, but more is always better.

### **JANUARY 6, 2020**

**Time Slot & T-Shirt Deadline** // You do not want to miss the perfect time for you and your team to bowl or miss the chance to reserve a t-shirt, so request your time early to make sure you get what works best for you.

### **JANUARY 17, 2020**

**T-Shirt Pick Up** // Pick up your t-shirt and drop off any last minute forms that are needed for you to bowl on this day. Stop by the United Way office to pick up your t-shirt and drop off remaining forms.

### **JANUARY 18, 2020**

**Bowl-A-Thon 2020!**

### **PRIZE INFORMATION**

Door prizes and trivia awards will be distributed throughout the day. Grand Prize(s) will be drawn on Saturday and the winners will be contacted by the United Way staff immediately. A list of winners will be posted in the United Way newsletter and Facebook.

## **YOUR SUPPORT STAYS LOCAL**

*People who have  
never needed help are now  
asking for it.*

*Funds for this event  
support critical programs  
& services throughout  
our community*