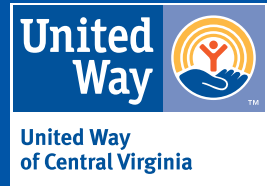


# OUR PURPOSE



United Way of Central Virginia's (UWCV) purpose is to improve the quality of life for our neighbors in need by identifying the region's most critical challenges and deploying resources to achieve positive, sustainable community change. We will be successful by directing our efforts toward **four critical focus areas** that define a strong community.



## HEALTH

UWCV advances health and wellness by improving health care accessibility for individuals of all ages.



## INCOME

UWCV helps stabilize families through programs that reduce poverty, increase job opportunities and develop life skills.



## EDUCATION

UWCV ensures every child gets a strong start in life and has the opportunity to stay on track to become a contributing member of society.



## BASIC HUMAN NEEDS

UWCV ensures every member of our community has the essentials that every human needs like water, shelter, food and safety.

## HELP US IMPROVE CENTRAL VIRGINIA

### 1 Tell Us About Yourself

Prefix \_\_\_\_\_ Name \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Home \_\_\_\_\_ Work \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_

Employer \_\_\_\_\_ Employer ID \_\_\_\_\_

### 2 Tell Us How Much You Would Like to Invest in Your Community

**Total Annual Pledge** \$ \_\_\_\_\_

**Please Select the Way You'd Like to Give**

#### One Time Payment

- Cash
- Check
  - Made out to United Way of Central Virginia
  - Check # \_\_\_\_\_ Date \_\_\_\_\_
- Stock // Contact UWCV for assistance (434) 455-6902

#### Credit Card

- Visa  Mastercard  Discover  American Express
- Monthly  Quarterly  One Time \_\_\_\_\_  
On Date
- Name on Card \_\_\_\_\_
- Exp Date \_\_\_\_\_ CSC \_\_\_\_\_
- Card # \_\_\_\_\_

#### Payroll Deduction\*

- \$1/week (\$52)  \$2/week (\$104)
- \$5/week (\$260)  \$10/week (\$520)
- \$ \_\_\_\_\_ X \_\_\_\_\_ = \$ \_\_\_\_\_  
Per Pay Period                      Periods/year                      Total Payroll Pledge
- One Time Payroll Deduction \_\_\_\_\_  
On Date

### 4 Go One Step Further Leadership Giving

Leadership gifts (**\$500+**) show that you are committed to improving the quality of life in our community. UWCV would like to recognize individuals and couples who are Leadership Givers.

- Please recognize me/us in printed materials as:  
\_\_\_\_\_
- I would like to combine my gift with my spouse's. Spouse:  
\_\_\_\_\_
- I would like to remain anonymous.
- I have been a loyal contributor to UWCV for:  
 5-9 yrs  10-24 yrs  25+ yrs

### 5 Make It Official

**Signature X** \_\_\_\_\_  
Signature required to authorize your pledge.

### 3 Tell Us the Causes You Care About

**Tell us if you'd like to give to the Community Impact Fund or a specific focus area.**

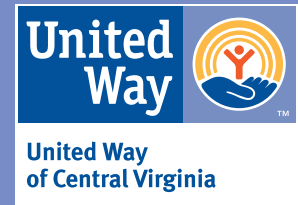
- Community Impact Fund** // The best way to give to impact all areas of the community. You will be giving to the health, education, income and basic human needs of the community.
- Health** \$ \_\_\_\_\_  **Income** \$ \_\_\_\_\_
- Education** \$ \_\_\_\_\_  **Basic Human Needs** \$ \_\_\_\_\_

**Continued onto Other Side...**

## OUR PARTNER AGENCIES

Adult Care Center  
 Altavista Area Habitat for Humanity  
 American Red Cross-Blue Ridge Chapter  
 Arc of Central Virginia  
 Bedford Area Family YMCA  
 Bedford Christian Ministries  
 Big Brothers Big Sisters of Central VA  
 Boy Scouts - Blue Ridge Mountain Council  
 CASA of Central Virginia  
 Central Virginia Alliance for Community Living  
 DAWN  
 Free Clinic of Central Virginia  
 Girl Scouts of VA Skyline Council

HumanKind  
 Jubilee Family Development Center  
 Lake Christian Ministries  
 Lynchburg Community Action Group  
 Lynchburg Sheltered Industries  
 Mary Bethune Academy  
 Meals on Wheels of the Greater Lynchburg Area  
 Otter River Resource Center  
 Piedmont Community Impact  
 The Salvation Army  
 Virginia Legal Aid Society  
 YMCA of Central Virginia  
 YWCA of Central Virginia



**DID YOU KNOW? 100% OF YOUR DONATION STAYS WHOLE**

Thanks to our Corporate Keystone Partner Program, your donation does not get used for administrative or overhead costs. Your donation goes straight to our agencies and their programs.

IN 2017 THERE WERE...

**26**  
AGENCIES

**38**  
PROGRAMS

**&**

**60,500**  
LIVES IMPACTED

### 6 Designate Your Funds (Optional)

Do you have an agency near & dear to your heart? You can funnel your gift through us if they follow the following guidelines.

- Must be a 501(c)3 agency
- You must provide address & contact information
- \$50 minimum donation required for each designation

Agency \_\_\_\_\_ \$ \_\_\_\_\_  
 \_\_\_\_\_ \$ \_\_\_\_\_  
 \_\_\_\_\_ \$ \_\_\_\_\_

Let Us Know if You are Interested in Hearing More About...

- Fund Distribution Review Team       Volunteer Opportunities
- Planned Giving       More Giving Opportunities

\*IRS Tax Guidelines mandate that taxpayers who wish to deduct contributions through payroll deduction must retain pay stub, Form W-2 or other document furnished by employer that shows the total amount withheld for payment to charity, along with the pledge form that shows the name of the charity.

**No goods or services were received in exchange for this gift.**

**Please provide one copy to donor, keep one copy for company records and return original to UWCV.**