



THE IMPACT YOUR BUSINESS CAN MAKE

1 in 9 children in Central Virginia enter kindergarten not ready

248 children in Central VA repeated grades K-3 in 2014-15

\$10,793 the cost per year to taxpayers for each child to repeat a grade

\$2,676,664 annual costs to taxpayers for Central Virginia children retained in K-3 in 2014-15

200 children in Central VA drop out of high school each year (approx.)

\$292,000 the cost of these dropouts to taxpayers over the course of their lifetime

\$58,400,000 total cost for each class of dropouts to taxpayers over the course of their lifetime (approx.)

*Virginia Department of Education and Virginia Early Childhood Foundation

QUESTIONS? CONTACT

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LIVE UNITED



United Way
of Central Virginia

1010 Miller Park Square
Lynchburg, VA 24501



MISSION

United Way of Central Virginia strives to change lives through Education, Income and Health in our community, with a laser-sharp focus on ensuring our children enter school ready to succeed. We work to stabilize families through programs services, and collaborations that reduce hunger, improve housing stability and reduce domestic violence.

EDUCATION

United Way's Education Readiness Initiative...

- Comes alongside families to ensure a stable, positive and enriching family life.
- Partners with schools to provide high quality learning environments for young children
- Improves access to quality, affordable day care.

Because Ready Children will enter school ready to succeed.

Our Goal: 90% third grade reading proficiency in Central Virginia by 2025.

INCOME

Reduce obstacles to education created by hunger and homelessness.

- Support children and their families with food, shelter and other basic needs.
- Connect low/fixed income families with support services through 211 program.
- Respond to emergency situations to ensure care is available to those in need.

HEALTH

Ensure children and adults are healthy and safe in their home, community and school and have access to dental, medical and mental health care.

- Access to critical health care services.
- Ensure children are safe from abuse and domestic violence.

UNITED WAY SMALL BUSINESS PARTNERS

Small businesses play a critical role in our local community. Our Small Business Partners are an important, growing family of donors, who are vital to helping us meet the needs of families in Central Virginia.

By making a monthly commitment to United Way, we make it simple and affordable for you to Change lives in our community all year long.

Your monthly gift will allow us to care for the children, women and men in our community in the most effective and efficient way.

Please partner with United Way and be a Leader for change in our community.



BENEFITS

- Invitation to attend Leadership Reception and Campaign Kick-Off
- Recognition at Annual Awards Breakfast
- Recognition in UWCV annual report
- Logo placement on UWCV Small Business page of website
- Network opportunities at exclusive United Way events
- Simple and affordable way to give

Business Name: _____

Name: _____

Main Address: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: _____

Business Phone: _____

Personal E-mail: _____

Business E-mail: _____

Date of Birth: ____/____/____

My Gift : (please check one)

____ one time gift of \$1,200

____ Monthly gift of \$100 for one year

____ Monthly gift of ____ for one year

Payment Options:

1. Enclosed Check

2. Credit Card: (please circle one)

Visa MasterCard Discover Amex

Credit Card Number

Expiration Date

Security Code

Signature

3. Electronic Bank Transfer

Bank Name: _____

Bank Routing# _____

Account # _____