

2018 BOWL-A-THON

United Way of Central Virginia's Annual Bowl-A-Thon is an event that provides friendly competition on the lanes while supporting programs in our area that impact Education, Income, Health and Basic Human Needs. Grab your friends, neighbors and Breakfast Club and come on down to AMF Lanes to make a difference in your community!

LAST YEAR, WE
HELPED **60,014**
INDIVIDUALS.
YOUR SUPPORT
HELPS THOSE IN
NEED.

YOUR \$100 MAKES A DIFFERENCE

2 CHILDREN the ability to attend a 5 week summer program to mitigate reading and math skills loss.

100 ONE RIDE BUS PASSES for clients to get to job interviews.

1 FAMILY WITH TWO MEALS A DAY for 10 days and a gallon of 2% milk.

ONE CHILD A FULL DENTAL VISIT including x-rays, fillings and hygienic cleaning.

5 SEXUAL ASSAULT VICTIMS with emergency services.

YOUR \$100/MONTH MAKES A DIFFERENCE

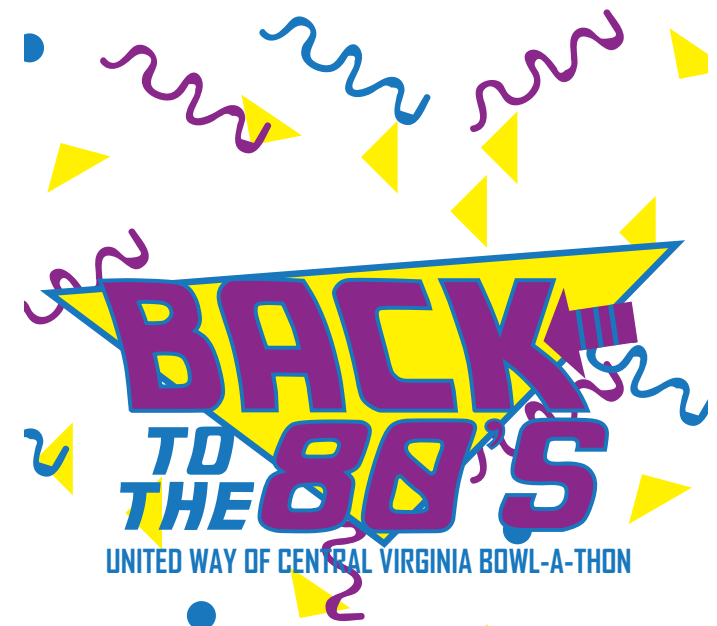
1 BACKPACK WITH SCHOOL SUPPLIES for each student in an after school tutoring program.

ONE ENTIRE HABITAT HOUSE with interior doors

106 BALANCED MEALS to homebound seniors who cannot prepare meals themselves.



United Way
of Central Virginia
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UNITEDWAYCV.ORG



JANUARY 20, 2018

AMF LYNCHBURG LANES

4643 MURRAY PL
LYNCHBURG, VA 24502

9 AM - 6 PM



▶ HOW IT WORKS

The goal of this event is to provide a fun way for Participants to support United Way-funded programs in our community. Every bowler on a team of five goes out and collects pledges, then comes out for a day of fun, games and a little friendly competition. It's not only a great way to spend time with your friends and family, but funds raised help support the programs providing vital services to those in need in our area.

▶ WHERE YOUR DONATIONS GO

Through United Way, your dollars support 27 area agencies that provide 38 critical programs and services throughout Central Virginia. These programs assist residents of Amherst, Appomattox, Bedford and Campbell counties, the town of Bedford and the city of Lynchburg.

▶ HOW TO SIGN UP

If your company or organization has a Bowl-A-Thon Coordinator, they will have all the information for the event and how to join. Otherwise, you can contact us by phone at 434-455-6909 or visit us online at unitedwaycv.org. We'll get you everything you need to get started.

▶ WHEN & WHERE TO BOWL

AMF LYNCHBURG LANES
4643 MURRAY PLACE, LYNCHBURG 24502

TIME SLOTS : 9 AM - 12 PM
12 PM - 3 PM
3 PM - 6 PM

\$50 PER PERSON // each bowler who raises a minimum of \$50 will receive a t-shirt and raffle ticket for prizes. For every additional \$50 raised, bowlers will receive another raffle ticket for prizes.

\$250 PER TEAM // Max of 5 bowlers per team.

▶ IMPORTANT DATES

As soon as you get your pledge forms, start collecting donations! Each bowler should set a minimum goal of \$25, but more is always better.

JANUARY 5, 2018

Time Slot & T-Shirt Deadline // You do not want to miss the perfect time for you and your team to bowl or miss the chance to reserve a t-shirt, so request your time early to make sure you get what works best for you.

JANUARY 19, 2018

T-Shirt Pick Up // Pick up your t-shirt and drop off any last minute forms that are needed for you to bowl on this day. Stop by the United Way office to pick up your t-shirt and drop off remaining forms.

JANUARY 20, 2018

Bowl-A-Thon 2018!

PRIZE INFORMATION

Door prizes and trivia awards will be distributed throughout the day. Grand Prize(s) will be drawn on Saturday and the winners will be contacted by the United Way staff immediately. A list of winners will be posted in the United Way newsletter and Facebook.

YOUR SUPPORT STAYS LOCAL

**PEOPLE WHO HAVE
NEVER NEEDED HELP
BEFORE ARE NOW
ASKING FOR IT.**

Funds for this event support
critical programs & services
throughout our community

